



## AGENDA:

- 8-9am: Registration, Breakfast and Exhibiting
- 9-10:20am Welcome and opening sessions
  - Welcome - Jack Berry, Richmond Region Tourism
  - *The Annual State of Virginia Green Travel Program Report* - Tom Griffin, Exec Director, Virginia Green Travel Alliance
  - *The History of Virginia State Parks & Pocahontas State Park*
    - Matt Wells, Director of VA Dept of Conservation & Recreation
  - *Sustainability Projects in Virginia State Parks*
    - Nancy Heltman, Virginia State Parks
  - *Let's Go Adventures!* Diego Riffle
- 10:30-11:30am *Teach Your Children Well!*
  - Environmental Projects by the Virginia Beach Environmental Studies Program - Chris Freeman & Dianna McDowell
    - Presentations by:
      - Lexi Bradshaw & Molly Jones
      - Pearce Redford, James Olansen and Zach Starr.
      - Quinn Zelinski
  - 5-Minute Beach Clean-Up
    - Annabelle Dyer, 5-Minute Foundation
- 11:30am-1:30pm *Go for a HIKE!*

Interpretive hike, carpool, bus tours of Pocahontas State Park & Visitor Center, lunch & exhibits and outdoor adventure opportunities!

- 1:30-2:30pm *Outdoor Recreation Drives Local Tourism!*
  - VDOT State Trails Program, Torsha Bhattacharya, VA Dept of Transportation
  - Public Access to State Lands & Recreation, Stock Watson, VA Wildlife Resources
- 3-4:15pm Featured Speakers
  - The Honorable Travis Voyles, VA Secretary of Natural & Historic Resources
  - KEYNOTE: Jessica Bowser of the award-winning podcast *Virginia Outdoor Adventures*
- 4:30-5:45pm Reception & the Virginia Green Travel Star Awards Celebration
  - Hosted by Rita McClenny, CEO of Virginia Tourism Corporation & Jack Berry, President of Richmond Region Tourism
- Adjourn

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  - The History of Virginia State Parks & Pocahontas State Park
  - Sustainability Projects in Virginia State Parks
  - Let's Go Adventures!
- 10:30-11:30am Sustainability in Education
  - Environmental Projects by the Virginia Beach Environmental Studies Program
  - 5-Minute Beach Clean-Up
- 11:30am-1:30pm Interpretive hike, carpool, bus tours of Pocahontas State Park & Visitor Center, lunch & exhibits and outdoor adventure opportunities!
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*Outdoor Recreation Drives Virginia Tourism and Local Economies!*
  - VDOT State Trails Program, Virginia Tourism Corporation
  - The Virginia Outdoors Plan
- 3-4:15pm – Featured Speakers:
  - The Honorable Travis Voyles, the Virginia Secretary of Natural & Historic Resources
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